



# Kholipha Ahmmad Al-Amin

Software Engineer | SaaS Founder | AI & Data Practitioner

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Portfolio: <https://kholipha-ahmmad-al-amin.equisaas-bd.com/>

LinkedIn: <https://www.linkedin.com/in/kholipha-ahmmad-al-amin/>

GitHub: <https://github.com/anms5519> | X: [https://x.com/al\\_amin5519](https://x.com/al_amin5519)

## PROFESSIONAL SUMMARY

Bangladesh-based software engineer building SaaS products, AI-enabled systems, analytics workflows, and client-ready digital experiences. Brings 12+ years of cross-functional exposure spanning healthcare retail, consulting, freelancing, and product environments, with hands-on delivery across full-stack engineering, product strategy, UI/UX execution, machine learning experimentation, and business-facing solution design.

## CAREER HIGHLIGHTS

- 12+ years of work exposure across healthcare, consulting, product, and service environments
- 200+ freelance and client engagements delivered across digital, branding, and product-focused work
- 190+ certifications and structured learning records across AI, software, data, finance, healthcare, and communication
- Open to software engineering, SaaS product, AI, analytics, and consulting opportunities

## TECHNICAL SKILLS

Core Engineering: JavaScript, TypeScript, React, Next.js, Node.js, PHP, Laravel, WordPress, Firebase, SQL, MySQL, PostgreSQL

AI, Data, and Analytics: Python, Machine Learning, Deep Learning, Computer Vision, Data Analysis, Data Visualization, Power BI, Tableau, Prompt Engineering, Model Workflows

Product and Delivery: SaaS Strategy, Product Planning, System Architecture, Technical Consulting, Solution Design, UI/UX Design, SEO, Performance Optimization, Client Communication, Agile Collaboration

Additional Technologies: C/C++, Java, Android Development, Tailwind CSS, Git, GitHub, AWS, Google Cloud Concepts, MLOps Concepts, Business Analytics

## PROFESSIONAL EXPERIENCE

### Founder & CEO | EquiSaaS BD

Jan 2024 - Present

Dhaka, Bangladesh

- Lead product direction, business planning, and delivery decisions for a growing SaaS-focused ecosystem.
- Define practical product opportunities around real operational and market needs, with emphasis on scalable digital solutions.
- Oversee platform architecture, brand positioning, and launch-readiness across new SaaS initiatives.
- Translate early-stage product ideas into execution plans, priorities, and delivery structure.

### Software Engineer | Shikha IT Limited

Jun 2023 - Present

Dhaka, Bangladesh

- Build and improve web-based software products for internal and client-facing use cases.
- Implement frontend and backend features with attention to usability, maintainability, and reliability.
- Contribute to requirement refinement, bug fixing, feature iteration, and platform quality improvement.
- Support product delivery across real software execution environments.

### Principal Consultant | AR IT Consultancy

Jan 2023 - Present

Dhaka, Bangladesh

- Provide technical consulting, solution planning, and digital direction for SME and professional-service clients.
- Design service funnels, brand systems, and delivery structures that improve client readiness and credibility.
- Lead client communication and end-to-end execution from scope definition to final delivery.

- Shape practical technical solutions across branding, business systems, and web presence projects.

## WordPress Developer Intern | Akbor Skills Development Ltd

Mar 2024 - Present

Dhaka, Bangladesh

- Develop responsive WordPress websites for business-facing requirements and production deployment.
- Customize themes, extend functionality through plugin work, and improve implementation quality.
- Apply UI/UX upgrades, performance optimization, and SEO-oriented refinements.
- Built 5 responsive WordPress websites and contributed to page-load improvements of up to 40 percent.

## Commercial Designer (Freelance) | Fiverr

Jan 2020 - Present

Global / Remote

- Delivered branding, advertisements, UI/UX concepts, and visual systems for international clients.
- Completed 200+ projects across 15 countries while maintaining a 4.9/5.0 client rating.
- Produced logos, brochures, packaging assets, business collateral, and interface mockups.
- Maintained high client satisfaction through reliable communication and delivery discipline.

## Retail Pharmacist | RANI MEDICAL CORNER

Jan 2014 - Mar 2025

Dhaka, Bangladesh

- Managed day-to-day pharmacy operations, customer support, inventory flow, and prescription coordination.
- Provided medication guidance and maintained disciplined retail and service processes.
- Built long-term operational experience in healthcare retail, customer communication, and responsibility under pressure.

## SELECTED PROJECTS

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### EquiSaaS BD | SaaS Product Ecosystem

<https://equisaas-bd.com/>

- Built a SaaS brand and product ecosystem focused on practical market needs.
- Framed a multi-tenant, cloud-oriented direction for specialized SaaS products under one brand.
- Established a foundation for scalable business software with local-market relevance.

### Shikkha.dev | Full-Stack SaaS LMS Platform

<https://shikkha.dev/>

- Worked on a large-scale LMS product designed for course delivery, assessment, and learner tracking.
- Contributed to a full-stack SaaS workflow spanning frontend experience, backend logic, and user flow quality.
- Helped shape a practical learning platform with strong product usability and operational clarity.

### THETAEnhancer+ | AI-Driven Image Restoration Model

<https://thetaenhancer.onrender.com>

- Developed an AI image restoration and enhancement project aligned with undergraduate thesis work.
- Applied computer vision and deep learning concepts to image quality recovery and improvement.
- Used the project to demonstrate research thinking, experimentation, and applied AI execution.

### AR IT Consultancy | Consulting Delivery System

<https://aritconsultancy.com/>

- Built a consulting-facing brand and service funnel focused on digital planning and technical solutions.
- Used storytelling, brand systems, and structured service design to support client acquisition and delivery.
- Demonstrated the ability to combine technical direction with business positioning.

## EDUCATION

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### Bachelor of Science in Computer Science & Engineering

Jan 2022 – Expected Aug 2026

Atish Dipankar University of Science & Technology, Dhaka

- GPA: 3.57
- Thesis: THETAEnhancer+ — AI-Driven Image Restoration Model

## Higher Secondary School

2020

Adamjee Cantonment College, Dhaka

- GPA: 5.00/5.00
- Science Faculty

## Secondary School

2018

Civil Aviation School & College, Dhaka

- GPA: 5.00/5.00
- Science Faculty

## SELECTED CERTIFICATIONS

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- AI+ Foundation - AI CERTs (2025)
- Web Design Level 3 - NSDA (2025)
- EF SET English C1 Advanced (2025)
- AWS Generative AI with Amazon Bedrock (2024)
- PHP & Laravel Development - BDSkills / ICT Division (2025)
- Full Stack MERN - GP Academy (2026)
- 190+ certifications and structured learning records across AI, software, data, finance, healthcare, and communication

## LANGUAGES

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Bengali (Native) | English (Fluent, C1) | Hindi/Urdu (Conversational) | Arabic (Basic)